

INTRODUCTION^{1/3}

2026

TECHNICAL GUIDE^{2/3}

TOOL^{3/3}

BANG_{FOR}BUCK

Build Your Plan: The Calls-to-Action
An Excerpt from "Introduction"

A Producer-Led Framework for
Prioritizing Decarbonization Investments

This tool is a collaborative project commissioned and led by **Elevate Textiles Inc.**, **Epic Group** and **Shahi Exports Pvt. Ltd.**, with support from **GIZ FABRIC** and technical partner **Grant Thornton Bharat LLP**.

BANG_{FOR}BUCK FACILITATED BY THE
FASHION PRODUCER COLLECTIVE

07 **CALLS TO ACTION**

PRODUCERS

BRAND PARTNERS

**FINANCIAL INSTITUTIONS,
SERVICE PROVIDERS
& DFIS**

MULTISTAKEHOLDER ORGANIZATIONS

**NON-PROFITS &
CIVIL SOCIETY ORGANIZATIONS**

PHILANTHROPIC ORGANIZATIONS

PRODUCERS

STEP

1

ANALYZE OPPORTUNITIES AT EACH FACILITY

Have your engineering teams use the tool at every facility to identify emissions reduction opportunities. This includes understanding:

- What actions can be taken
- How much each intervention can reduce emissions
- The capital costs and expected return on investment (ROI) (if any)

If you have the in-house capability, use the advanced version for deeper analysis.

STEP

2

BUILD A COMPANY-WIDE DECARBONIZATION PLAN

If you operate multiple facilities, aggregate the results to create a comprehensive, company-wide strategy. Analyze data across sites to determine the fastest and most cost-effective pathway to:

- Achieve your own decarbonization targets
- Meet your customers' expectations

Your master plan should clearly outline:

- Which interventions to implement
- At which facilities
- And in what timeframe

Even if your company does not yet have formal decarbonization targets, aggregating this data can uncover cost-saving opportunities. While individual facilities may already be optimizing locally, this tool enables a systematic, cross-site evaluation to identify missed opportunities as well as leverage benefits of scale.

STEP

3

GET INTERNAL BUY-IN

Use your master plan to secure internal support for investing in emissions reduction technologies. Do this by:

- Demonstrating missed cost-saving opportunities identified through your analysis
- Presenting a clear, company-wide roadmap rather than isolated, one-off interventions with the total investment cost and returns.
- You can also demonstrate long term savings due to fossil fuel pricing shocks and inflation

If your company has decarbonization targets, show how the plan delivers against those ambitions. Also highlight how it supports meeting customer requirements, particularly where customers have set their own emissions reduction goals.

If securing internal buy-in is challenging, you're not alone. Barriers are often highly contextual and extend beyond purely financial or technical considerations. If you would value exchanging insights with peers facing similar challenges across the manufacturing sector, let the Fashion Producer Collective know by leaving us your contact information. We can help create a safe space for sharing experiences and strategies.

PRODUCERS

STEP

4

ENGAGE WITH YOUR BRAND PARTNERS

Use your analysis and master plan to guide conversations with your brand partners. Emphasize that the most cost-effective decarbonization pathway is not one-size-fits-all. Standardized requirements across suppliers can unintentionally limit impact and increase costs.

Instead, help partners understand that the most effective way to support supply chain decarbonization is to enable suppliers to pursue the most cost-efficient interventions for their specific operations.

Leverage your master plan to:

- Demonstrate your tailored decarbonization pathway
- Highlight key roadblocks to implementation and where support is welcome

Where relevant, identify how brand partners can help address these barriers and accelerate progress (see next section).

STEP

5

WORK WITH FINANCE TEAMS AND EXTERNAL FINANCIAL INSTITUTIONS TO BUILD A FINANCING PLAN

Having a master plan is one way to secure long term financing for your project plan. This will help your finance teams to plan investments properly including staging, and the plan will be helpful for them to secure funding from current and future partners, especially climate linked financing.

STEP

6

SUPPORT THE EXPANSION OF THE BANG FOR BUCK FRAMEWORK

The current “bang for buck” framework includes 22 proven emissions-reduction interventions—but more exist. Support future iterations that expand the range of interventions and geographies covered. You can [register your interest](#) by leaving us your contact information.

BRAND PARTNERS

STEP

1

ALIGN INTERNALLY ON WHAT DRIVES IMPACT

Build understanding within your sustainability teams that the most effective way to achieve your decarbonization targets is to enable suppliers to pursue their **most cost-effective pathways**. These pathways will face the least resistance from your partners, especially since they respect their business and operational context.

Encourage suppliers to use the “Bang for Buck” framework, following the steps outlined in the Producer call to action, to identify and prioritize the highest-impact interventions for their facilities.

STEP

2

BUILD A SUPPLY CHAIN-WIDE VIEW (WITH BUSINESS ALIGNMENT)

Aggregate Bang for Buck data across your supply chain to understand what your suppliers actually need to do to decarbonize in the most cost-effective way.

Actively involve relevant business units—such as sourcing, operations, and finance—as well as sustainability teams. Business units bring essential insights into cost-saving opportunities and operational realities, helping ensure that the plan is actionable and commercially informed.

Use this combined perspective to develop a supply chain “master plan” that reflects both emissions reduction potential and cost efficiency across your value chain, similar to the steps outlined above in the calls to action for producers.

STEP

3

IDENTIFY AND ANALYZE BARRIERS ACROSS SUPPLIERS

Engage suppliers to understand the obstacles preventing them from implementing their most cost-effective interventions. Barriers can be technical, financial, organizational, social, or political.

Engage all suppliers—not just strategic ones—using one-on-one conversations where feasible, or scalable methods such as surveys. Focus on identifying the top 5 “bang for buck” interventions for each supplier and what is stopping them from taking action.

Aggregate these insights across suppliers to identify patterns, while recognizing that challenges will vary significantly by location, facility type, and supplier tier. The Fashion Producer Collective can potentially assist with designing and facilitating meaningful engagement processes, if you feel like you’d like support or would benefit from a trusted intermediary.

BRAND PARTNERS

STEP

4

DESIGN TARGETED SOLUTIONS

Use the insights to design interventions that address the specific barriers identified. Look for patterns in context—for example, Tier 2 suppliers in a particular region consistently lack access to affordable financing for a given intervention that tends to have a relatively short ROI. If the targeted solutions address the specific challenges faced by suppliers, this will improve adoption and scaling, so communication is the key.

Do not overgeneralize. Avoid assumptions like “finance is the barrier everywhere” or prescribing the same intervention for all suppliers in a country or tier. Even if geographically targeted, blanket prescriptions risk wasted resources and undermine decarbonization effectiveness. The goal is to enable each supplier to pursue the **most cost-effective pathway** for their specific circumstances.

STEP

5

IMPLEMENT AND ENABLE YOUR SUPPLIERS

Deploy programs, financing mechanisms, and support structures that address the barriers identified. Work with other brands on these solutions where appropriate.

Examples include:

- **Access to finance:** Tailored low-interest funds or financing programs for suppliers facing capital constraints
- **High equipment costs:** Use your purchasing scale to negotiate volume discounts on high-impact technologies
- **High upfront capital requirements:** Explore ESCO (Energy Service Company) models, where a third party finances and installs equipment, recouping costs through energy savings

These interventions should be context-specific, informed by the patterns you’ve observed, and designed to empower suppliers to take the most impactful and cost-effective actions.

STEP

6

SUPPORT THE EXPANSION OF THE BANG FOR BUCK FRAMEWORK

The current “bang for buck” framework includes 22 proven emissions-reduction interventions—but more exist. Support future iterations that expand the range of interventions and geographies covered. You can [register your interest](#) by leaving us your contact information.

FINANCIAL INSTITUTIONS, SERVICE PROVIDERS & DFIS

STEP

1

SHIFT FROM PROJECT-BASED TO PIPELINE-BASED FINANCING

Move beyond evaluating and financing individual projects in isolation. Structure financing solutions around **facility- or company-level investment pipelines**, rather than single interventions. This reduces transaction costs, improves risk assessment, and better aligns with how capital is actually deployed within organizations.

STEP

2

ALIGN FINANCIAL PRODUCTS WITH REAL DECISION-MAKING CRITERIA

Ensure that financing structures reflect the financial parameters that drive investment decisions at the factory level, including:

- Payback period thresholds
- ROI expectations
- Cash flow constraints
- Balance sheet impacts (e.g., gearing and depreciation)

Decarbonization finance will only scale if it fits within **existing corporate financial frameworks**, not outside of them.

STEP

3

USE AGGREGATION TO UNLOCK VISIBILITY AND SCALE

Aggregated data across facilities provides critical visibility into:

- The most common high-impact interventions
- Real investment needs across regions and tiers
- Systemic barriers to implementation

This shifts the conversation from isolated, bespoke projects to **repeatable patterns of demand**, enabling more efficient deployment of capital.

STEP

4

ENABLE INNOVATIVE FINANCING MODELS THROUGH AGGREGATION

Aggregation is what makes scaling innovation possible.

When demand and data are aggregated across multiple facilities, financial institutions can move beyond fragmented deal-making and unlock scalable financing structures, including:

- ESCO (Energy Service Company) models
- Portfolio-level underwriting approaches
- Blended finance and risk-sharing mechanisms

Without aggregation, transaction costs remain high and innovation remains limited. With it, **standardized, scalable solutions become viable**.

MULTISTAKEHOLDER ORGANIZATIONS

STEP

1

ALIGN MEMBERS AROUND A SHARED EVALUATION METHODOLOGY

Manufacturers face multiple decarbonization initiatives that often prescribe preferred interventions or roadmap templates. This creates duplication and conflicting expectations at facility level.

Instead of prescribing solutions, align members around a shared evaluation methodology grounded in:

- Payback period
- ROI
- Marginal abatement cost
- Facility-level operational constraints

Standardizing how interventions are evaluated — rather than which interventions must be implemented — allows producers to optimize locally while maintaining comparability across the industry.

Recognize and encourage the use of the Bang for Buck framework as a common reference point for this evaluation logic.

STEP

2

USE AGGREGATED DATA TO INFORM COLLECTIVE ACTION

When multiple suppliers apply a common evaluation logic, aggregated insights become powerful. Use Bang for Buck outputs across your membership to identify:

- Recurring high-impact interventions
- Common financial bottlenecks
- Region-specific constraints

This allows MSIs to convene stakeholders around real, practitioner-generated investment pipelines — rather than abstract targets or generalized solution lists. Bring together producers, brands, technology partners and financiers to align on investment needs, barriers, and solutions.

STEP

3

SUPPORT EXPANSION OF THE BANG FOR BUCK FRAMEWORK

The current Bang for Buck framework includes 22 widely applicable retrofit interventions. However, coverage can be expanded geographically and technically.

Rather than developing new prioritization tools, support:

- Geographic calibration and data refinement
- Inclusion of additional proven retrofit measures
- Continued practitioner validation

You can [register your interest](#) by leaving your contact information.

NON-PROFITS & CIVIL SOCIETY ORGANIZATIONS

STEP

1

SUPPORT FACTORIES IN APPLYING A STRUCTURED DECISION STRATEGY

Many programs provide targets, innovation pilots, or technology promotion. Fewer help factories build structured, finance-aligned investment pipelines.

Support factories in:

- Applying the Bang for Buck framework
- Translating targets into facility-level prioritization
- Building internal investment roadmaps grounded in ROI and marginal abatement cost

The emphasis should be on enabling informed decision-making — not prescribing preferred interventions.

STEP

2

STRENGTHEN CAPACITY TO USE EVALUATION FRAMEWORKS

Factories vary in technical and financial capability. Support can focus on:

- Training engineering and sustainability teams to apply the framework
- Strengthening financial literacy around ROI, payback, and capital allocation
- Supporting internal alignment between sustainability and finance teams

This builds long-term decision-making capacity within facilities.

STEP

3

REINFORCE METHODOLOGY CONSISTENCY ACROSS THE ECOSYSTEM

Encourage brands, MSIs, and funders to:

- Align around shared evaluation methodologies
- Avoid imposing one-size-fits-all intervention mandates
- Recognize hyper-local variability in feasibility and ROI

Civil society can play a constructive role in reducing fragmentation and supporting methodological coherence across the industry.

STEP

4

SUPPORT EXPANSION OF THE BANG FOR BUCK FRAMEWORK

The current Bang for Buck framework includes 22 widely applicable retrofit interventions. However, coverage can be expanded geographically and technically.

Rather than developing new prioritization tools, support:

- Geographic calibration and data refinement
- Inclusion of additional proven retrofit measures
- Continued practitioner validation

You can [register your interest](#) by leaving your contact information.

PHILANTHROPIC ORGANIZATIONS

STEP

1

SUPPORT THE “HOW,” NOT ONLY THE “WHAT”

Decarbonization challenges are hyper-local, and no single organization can fully map every facility, geography, or tier. Philanthropy can have the greatest impact by **enabling standardized frameworks that help factories prioritize interventions themselves**—tools that integrate carbon impact, financial feasibility, and operational realities and support investors, sMSIs, brands, NGOs and beyond to rally behind those producer-led prioritizations.

STEP

2

FUND FRAMEWORKS, NOT ONLY EXHAUSTIVE ANALYSIS

Invest in approaches that make prioritization replicable and scalable, rather than trying to identify solutions for every location and/or tier. Supporting shared decision-making frameworks like Bang for Buck allows factories to translate insight into **actionable, cost-effective interventions**.

STEP

3

BUILD KNOWLEDGE WITHIN THE ECOSYSTEM - FACILITIES, CONSULTANTS, FINANCIAL ACTORS, AND CONTRACTORS

Invest in ecosystem level knowledge so that technical skill and decision making is strengthened. Focus on the whole eco-system such as engineers, funders, consultants with knowledge and skills that are critical for shared action. It takes a village to raise a child, and we only become sustainable as a community, not as an individual company.

STEP

4

SUPPORT EXPANSION OF THE BANG FOR BUCK FRAMEWORK

The current Bang for Buck framework includes 22 widely applicable retrofit interventions. However, coverage can be expanded geographically and technically.

Rather than developing new prioritization tools, support:

- Geographic calibration and data refinement
- Inclusion of additional proven retrofit measures
- Continued practitioner validation

You can [register your interest](#) by leaving your contact information.

00 ACKNOWLEDGMENTS

PROJECT LEADERSHIP & OVERSIGHT

This project was commissioned and led by **Elevate Textiles Inc.**, **Epic Group**, and **Shahi Exports Pvt. Ltd.**, facilitated by the **Fashion Producer Collective**, with support from **GIZ FABRIC**. We extend our sincere appreciation to these organizations for their leadership, commitment, and investment in advancing this work.



PRODUCER STEERING COMMITTEE

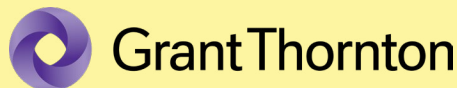
We are deeply grateful to the members of the **Producer Steering Committee**, who provided strategic direction and oversight throughout the design and development of this project. Their guidance, expertise, and sustained engagement were instrumental in ensuring the relevance and quality of the final report and tool.

- Kritika Chauhan
- Vidhura Ralapanwe
- Jimmy Summers

TECHNICAL PARTNER

We would like to extend our thanks to our key technical partner, **Grant Thornton Bharat LLP**.

- Technical Lead: **Nand Gopal Esambadi**
- Tool Developer: **Amit Seth**
- Reviewer: **Manoj Kumar Bansal**



REVIEWERS

We gratefully acknowledge our wider network of producer reviewers for their thoughtful feedback and contributions, which have helped improve the quality and clarity of the Bang for Buck framework.

GRAPHIC DESIGN

Ani Wells & Macy Nguyen

00 **ACKNOWLEDGMENTS**

FASHION PRODUCER COLLECTIVE TEAM

Last but not least, we gratefully acknowledge the contributions of **Jessie Li, Fiona Fung, Gauri Sharma, and Kim van der Weerd** to this project.

About the **FASHION PRODUCER COLLECTIVE**

The Fashion Producer Collective (FPC) is a producer-led sustainability think tank that enables manufacturers to collaborate and safely amplify their collective voices on what matters most to them from the perspective of the supply chain.

Founded in 2025, FPC provides a collaborative, opt-in platform where producers can co-create, share insights, and influence effective sustainability strategies that directly impact their operations.